

Agriculture

big sugar

noun the major companies in the sugar industry, viewed collectively.

Arts

plandid

/ˈplændəd/ (say 'planduhd)

noun a photo which appears to be a snapshot taken in an unguarded moment but which is actually carefully arranged.

[PLAN(NED) + (CAN)DID]

Business

daigou

/ˈdaɪgəʊ/ (say 'duygow)

noun **1.** a person outside China who purchases goods, usually luxury items but also items in demand, as formula milk for babies, for a customer in mainland China.
2. this system of personal shopping.

[Chinese: buying on behalf of]

Colloquial

framily

/ˈfræməli/ (say 'framuhlee)

noun *Colloquial* a group of people who are not related by blood but who constitute an intimate network.

[FR(IEND) + (F)AMILY]



Communications

subtweet

noun a tweet posted about a particular person without tagging the target's username, thus excluding them.

Eating and Drinking

poke

/ˈpʊkɪ/ (say ˈpohkay)

noun (in Hawaiian cookery) a salad comprising diced raw fish, seasoned with a Japanese-style sauce of soy, green onions and sesame, usually served with a variety of vegetables, pickles, etc., on a bed of rice.

[Hawaiian: to slice off or cut up]

Environment

ending

noun an individual that is the last of its species, its death resulting in the extinction of the species, as the last known thylacine, which was kept in Hobart Zoo until its death in 1936.

[END + -LING]

Fashion

dopamine dressing

/ˈdɒpəmin / (say ˈdohpuhmeen)

noun the practice of wearing bright colours in an extroverted style in order to lift one's spirits.

[DOPAMINE + DRESSING]



General Interest

makerspace

noun a location, as a warehouse, provided for craftspeople, artisans, designers, etc., who are using technological advances to create new products.

[MAKER + SPACE]

Health

text neck

noun neck and back pain associated with looking down at one's phone while text messaging for long periods of time.

Internet

milkshake duck

noun a person who is initially viewed positively by the media but is then discovered to have something questionable about them which causes a sharp decline in their popularity.

[from an internet meme started in 2016 by an Australian cartoonist who posted a tweet about a duck supposedly made famous for its adorable nature and habit of drinking milkshakes, but which is almost immediately discovered to be racist]

Politics

dark state

noun the people within a state's bureaucracy, intelligence agencies and security forces who align to form a secret force which aims to control and subvert democratic processes and institutions.

Also, **deep state**.



Social Interest

bike sharing

noun a system of making bicycles available for people to use as they need them, riders using an app to pay for, unlock, and relock the bike, and then leaving it in a public place for someone else to use.

Sport

technology doping

noun the practice of using sports equipment improved by technological advances, as a high-performance swimsuit, to gain a competitive advantage.

Technology

transhumanism

noun the belief that science and technology will make it possible in the future for human beings to go beyond current physical and mental limitations.

–**transhumanist**, *adjective, noun*

