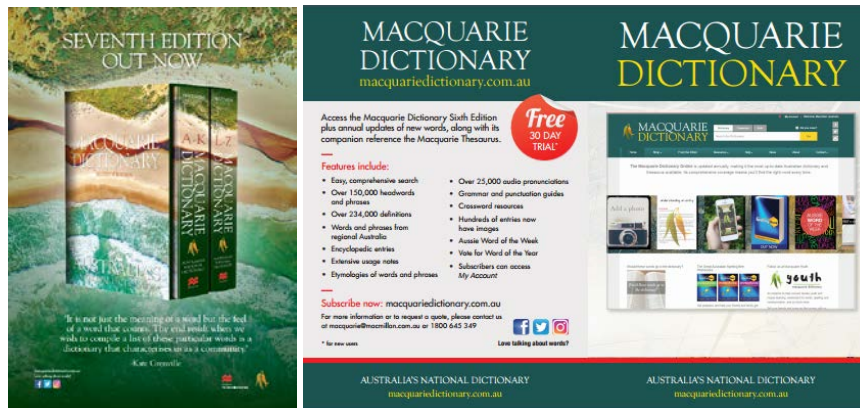
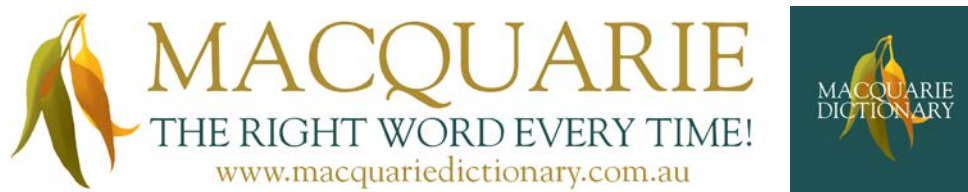


Tips to increase awareness and usage of the Macquarie Dictionary and Thesaurus Online:

- **Posters:** Print out some posters or flyers to put up and distribute to your users.



- **Presentation and FAQs:** We have a [short presentation](#) which highlights the key features of the online dictionary and thesaurus. This can be sent out to users and/or placed on your intranet for easy access.
- **Direct linked logos:** People are more likely to click on an image than text alone. We have [a selection of logos, banners and flyers](#) to use on your intranet.



- **Shortcut:** Encourage users, or ask IT, to place a shortcut to the dictionary on computer desktops. [Contact us](#) for more information.
- **Linked logo in internal newsletter:** Do you have a newsletter? Include a linked logo in every issue of your internal newsletter as a general reminder. If you want to include any dictionary-related content, please use [our blog](#) or content from social media such as [new words](#), [Word of the Week](#) or [Word of the Day](#).
- **Macquarie Dictionary News:** [Forward our newsletter](#) or make it available to your users, not only to provide them with updates & news, but as another reminder to use the online dictionary.
- **Follow us on social media:** We love it when you talk to us as well.



If you have any questions or suggestions, please do not hesitate to [contact us](#) at [macquarie@macmillan.com.au](mailto:macquarie@macmillan.com.au) or 1800 645 349 and we will be happy to assist.